

Past Company Involvement

- AFLAC
- Amerisciences
- Arvest Bank
- Athlete's Foot
- AXA Equitable
- Baskin Robbins
- Blog Talk Radio
- Buffalo Wild Wings
- Carl's Jr.
- Citi Smith Barney
- Choice Hotels
- EmbroidMe
- Ewing Kaufman
- GeneWize
- Ginn Reunion Resorts
- Go California
- G-2/Gatoraide
- Hardee's
- Home Depot
- Jobing.Com
- Johnny Rockets
- J.P. Morgan Chase
- KFC Restaurants
- Maggie Moos
- Marble Slab
- Marcus and Millichap
- Mass Mutual
- Modavox
- NCAA
- NFL Alumni
- NFLPA
- Pretzel Time
- Pretzel Maker
- Sign A Rama
- State Farm
- Staubach Real Estate
- Stryker Orthopedic
- TGI Fridays
- The Palm Restaurant
- Velocity Sports
- Voice America Sports
- US Bank
- US Border Patrol
- Wingstop Restaurants

Vendor Booths

- Hors D'oeuvres & Drinks
- Sales & Marketing
- Live Broadcasts
- Music



Awards

- Testimonials
- Job Boards
- Interviews
- Networking

Past Player Involvement

- Chidi Ahanotu
- Ian Allen
- Raheem Brock
- Earnest Byner
- Desmond Clark
- Ryan Collins
- Lional Dalton
- Chris Draft
- Warrick Dunn
- Braylon Edwards
- Darrell Green
- E.J. Henderson
- Greg Hill
- Desmond Howard
- Chad Johnson
- Mike Haynes
- Felix Jones
- Eddie Kennison
- Ray Lewis
- Ronnie Lott
- Sam Madison
- Martin Mayhew
- George Martin
- Jerome McDougle
- Willie McGinest
- R.W. McQuarters
- Mike Minter
- Brian Mitchell
- Nick Murphy
- Robert Newhouse
- J. C. Pearson
- Rodney Peete
- Robert Porcher
- Antwanna Randle El
- Ike Reese
- Ken Reutgers
- Marcus Robinson
- Allen Rossum
- Paul Spicer
- John St. Clair
- Spencer Tillman
- Rkal Truluck
- Troy Vincent
- Lamont Warren

EVENT OVERVIEW

The Player Networking Event™ (PNE), a sanctioned NFL Super Bowl event, helps active and former NFL players with their transition from football. Each year active and former players attend the PNE to network with business executives and corporations. Working collaboratively with the NFL and its member clubs, our goal is to help players explore and identify post-football opportunities that are realistic and meaningful.

The PNE will celebrate its 10th Anniversary at Super Bowl XLIV in Miami. Our four-hour networking extravaganza attracts organizations interested in entertaining corporate clients and guests, and corporations looking to market, sale, co-brand, or launch products and services to event attendees. Each year several large corporations and small businesses exhibit opportunities at the PNE. The statistics below have relevance for organizations interested in the business case for participation.

- There are approximately 13,000 former and 1,920 active and practice squad NFL players-
- Collectively active player salaries exceed 3.9 billion dollars annually-
- Average active player signing bonus is 1.3 million dollars-
- Average active player salary is 1.8 million dollars-
- Median active player salary is \$770,000-
- Minimum player salary is \$295,000-

Historically players have expressed interest in exhibitors and sponsors that market (1) internship, management trainee, and employment opportunities, (2) vendor supplier and business partnerships, (3) marketing and endorsement deals, (4) franchising and proven investment projects, and (5) charitable activities.

