



Player Acquisition & Development Analysis

We wholeheartedly believe in competition in all aspects of our program, and the only way to compete is to show it on the field. We're dedicated to giving all of our players a look to find out who they are and what they're all about so we can field the best team possible.

-- Head Coach Pete Carroll





Player Development

Player Acquisition:

- **NFL Draft**
- **Undrafted Rookie Free Agents**
- **Free Agency**
- **Trades**
- **Waiver Wire**
- **Other Leagues**

Building through the NFL Draft is a key to building a consistent, champion-caliber foundation. Depth is often built through Undrafted Free Agency and the belief in developing players through the Practice Squad.

It's not *how* you are acquired but rather *what you can bring* when you are acquired!

Following the draft, it is imperative to understand where your undrafted client is going to get the ***best opportunity***. Don't let a team's W-L record factor into where to sign. Look deeper into the facts.





Pre-Season Opportunity

Which team is going to give your client the most opportunities to perform in the preseason?

If your client doesn't get on the field in the preseason, he'll have a tougher time making that team's roster or any roster at all. Last season, the **Seahawks ranked No. 1 in total offensive and defensive playing time by undrafted rookies.**

Undrafted FA's that were originally signed and remained with that team for at least 1 preseason game:

Preseason Playtime Analysis of Undrafted Free Agents
Average Playtime of Undrafted FA - By Year
Offense & Defense

Team	2010	2011	2012	2013
SEA	20.1%	17.9%	20.6%	36.2%
GB	33.3%	32.6%	29.6%	33.6%
CLE	21.4%	17.2%	27.0%	32.7%
NO	21.6%	14.6%	21.5%	30.5%
NE	19.1%	17.3%	30.9%	30.5%
TB	20.1%	16.5%	25.4%	29.8%
PHI	35.0%	15.2%	25.2%	27.8%
STL	22.8%	20.9%	22.0%	27.3%
MIA	23.8%	13.4%	21.2%	27.0%
SD	23.4%	21.5%	25.5%	25.8%
CHI	13.5%	20.6%	26.3%	25.5%
DAL	30.1%	25.5%	27.5%	25.2%
CAR	11.4%	22.8%	9.5%	24.8%
BAL	30.2%	19.2%	25.3%	23.6%
Average	23.6%	18.6%	21.5%	23.5%
KC	18.3%	21.2%	18.7%	23.2%
SF	23.8%	14.8%	28.1%	23.0%
ATL	19.0%	15.9%	20.3%	22.8%
HST	16.5%	15.5%	21.3%	22.4%
JAX	24.8%	23.6%	26.4%	21.3%
DET	18.1%	24.7%	27.2%	21.3%
PIT	21.3%	14.7%	23.8%	21.3%
OAK	9.6%	16.7%	15.7%	20.3%
DEN	29.7%	7.3%	20.0%	20.1%
MIN	23.6%	21.6%	21.7%	20.0%
BUF	34.9%	24.4%	22.5%	19.8%
ARZ	26.1%	13.8%	14.8%	17.7%
CIN	27.9%	13.4%	19.1%	17.5%
TEN	25.0%	13.6%	8.7%	17.5%
WAS	27.9%	7.8%	7.3%	16.9%
IND	36.4%	24.5%	19.6%	15.8%
NYJ	16.2%	18.5%	13.1%	12.8%
NYG	21.0%	19.4%	17.1%	10.1%





Pre-Season Opportunities – cont.

Which team is going to give your client the most opportunities to perform in the preseason?

PRESEASON Playtime Analysis of Undrafted Free Agents

Average Playtime of Undrafted FA - By Year		
Defensive Players		
Team	Since 2010	2013
PIT	25.2%	40.6%
CAR	33.1%	36.2%
STL	31.2%	35.6%
CLE	28.9%	35.4%
SEA	22.8%	35.2%
CHI	24.7%	34.8%
DAL	35.0%	33.5%
GB	35.8%	31.7%
TB	25.4%	29.6%
KC	24.3%	29.6%
NO	23.2%	28.7%
SD	28.5%	28.6%
ATL	22.0%	28.5%
DEN	26.0%	27.8%
MIA	19.6%	27.6%
HST	21.4%	27.2%
PHI	24.1%	26.7%
MIN	26.6%	26.3%
JAX	24.5%	25.2%
WAS	13.5%	24.0%
OAK	21.3%	22.9%
NE	23.2%	22.8%
TEN	20.0%	19.7%
BUF	23.7%	19.1%
BAL	24.2%	18.8%
IND	26.3%	18.2%
CIN	21.5%	16.5%
SF	23.8%	15.6%
ARZ	17.5%	15.3%
DET	25.2%	13.8%
NYJ	14.2%	11.3%
NYG	21.1%	11.2%
Average	24.3%	26.1%

Average Playtime of Undrafted FA - By Year		
Offensive Players		
Team	Since 2010	2013
SEA	21.1%	37.1%
NE	26.4%	36.5%
GB	29.9%	34.7%
NO	21.8%	32.1%
CLE	20.6%	30.6%
TB	20.9%	30.1%
SF	18.8%	29.0%
PHI	25.0%	28.6%
BAL	21.7%	28.4%
DET	21.7%	26.3%
MIA	24.4%	25.9%
SD	20.4%	20.7%
BUF	26.2%	20.6%
ARZ	16.8%	20.0%
CIN	16.8%	19.8%
ATL	17.6%	19.3%
OAK	13.0%	18.6%
HST	17.5%	18.4%
MIN	18.1%	16.5%
JAX	23.4%	16.4%
KC	16.9%	16.0%
TEN	13.9%	15.7%
CHI	19.2%	14.4%
STL	16.3%	14.3%
WAS	12.0%	13.9%
NYJ	16.1%	13.6%
IND	20.9%	13.5%
PIT	14.1%	13.0%
DEN	11.4%	9.8%
DAL	22.4%	8.5%
CAR	8.8%	5.9%
NYG	14.1%	5.6%
Average	19.1%	21.0%

Average Preseason Playtime of Claimed/Unclaimed Players - Rookie Season

(Did Not Make Opening Day Roster with Original team and were Claimed at 53 Man Cutdown)

Unclaimed	16%
Claimed	25%





Undrafted Free Agents on Roster

Which teams have shown an Undrafted Free Agent can make their roster?

Fifteen players have earned a roster spot on the 53-man roster with the Seahawks as undrafted rookie free agents since 2010.

- Ranks 11th in the NFL even though the Seahawks have been selective in the number of UFDAs they sign each year. The team has signed 68 of them, which ranks 17th.
- Percentage of UFDAs earning roster spots (15 of 68, for 22 percent) ranks eighth in the NFL over that span.

Team	Total Signings	Made Active Roster	% Made Roster
STL	101	29	29%
NE	58	16	28%
HST	81	21	26%
GB	70	17	24%
IND	67	16	24%
CHI	78	18	23%
JAX	96	22	23%
SEA	68	15	22%
DAL	89	20	22%
ARZ	75	16	21%
NO	76	16	21%
BUF	69	14	20%
OAK	62	12	19%
KC	64	12	19%
Total/Avg	2294	425	19%
NYG	49	9	18%
CAR	55	10	18%
SD	85	15	18%
NYJ	71	12	17%
CLE	77	13	17%
MIA	60	10	17%
PHL	66	11	17%
SF	67	11	16%
DEN	68	10	15%
CIN	62	9	15%
BAL	84	12	14%
WN	50	7	14%
ATL	98	13	13%
PIT	61	8	13%
TB	92	12	13%
DET	64	8	13%
MIN	72	7	10%
TEN	59	4	7%

Team	2010	2011	2012	2013	Total
STL	6	7	8	8	29
JAX	4	7	6	5	22
HST	4	5	4	8	21
DAL	8	5	4	3	20
CHI	2	9	4	3	18
GB	3	5	5	4	17
ARZ	7	1	4	4	16
IND	7	4	1	4	16
NE	3	2	4	7	16
NO	2	2	5	7	16
SEA	2	6	4	3	15
SD	4	3	4	4	15
BUF	6	3	3	2	14
ATL	2	2	3	6	13
CLE	2	5	4	2	13
Avg	3	4	4	4	13
BAL	2	4	4	2	12
KC	3	2	4	3	12
NYJ	1	4	3	4	12
OAK	1	2	3	6	12
TB	3	3	2	4	12
PHI	1	2	4	4	11
SF	3	3	3	2	11
CAR	2	4	1	3	10
DEN	3	3	3	1	10
MIA	3	1	3	3	10
CIN	2	2	4	1	9
NYG	3	4	1	1	9
DET	2	2	2	2	8
PIT		3	3	2	8
MIN	2	3		2	7
WAS	4	1		2	7
TEN	1		3		4





Released Draft Picks

Which teams are willing to admit their draft mistakes and, **more importantly to you, do so quickly?**

Since 2010, nine players drafted by Seattle have been released during their rookie season

- 2nd highest figure in the league
- Reflection of the team's singular *focus on keeping the best players, no matter how those players were acquired*

2010 - 2013 Draft Picks Released / Traded in Rookie Year
By Year - By Round

	2010						2011				2012					2013					Draft Picks Released in Rookie Year							
	Round						Round				Round					Round					Round							
	3rd	4th	5th	6th	7th	Total	5th	6th	7th	Total	4th	5th	6th	7th	Total	3rd	4th	5th	6th	7th	Total		3	4	5	6	7	Total
WN				1	3	4	2	2	4				1	1						1	1	WN	0	0	0	4	6	10
SEA	1			1	2	1	1	1	2	1			1		1				3	4	SEA	0	2	2	0	5	9	
MIN			1		2	3	1	1	2	1				1	2				2	2	MIN	0	1	1	1	1	6	9
PIT		1			1	2	1	1	1	1	1			2	4				1	1	PIT	0	2	2	2	3	9	
CIN			1	1		2			2	2				1	1					1	2	CIN	0	0	1	3	4	8
NE				1	3	4	1	1	1	3				1	1							NE	0	0	1	2	5	8
PHL				1	1	2			2	2				2	2					2	2	PHL	0	0	0	3	5	8
SF							2	1	3				1	1	2					3	3	SF	0	0	0	3	5	8
IND					1	1								3	3					1	2	IND	0	0	0	1	6	7
STL			1		1	2	1		3	4				1	1							STL	0	0	2	0	5	7
BUF					2	2			1	1			1	1	1	3						BUF	0	0	1	1	4	6
GB							2		2					2	2					2	2	GB	0	0	0	2	4	6
HST				1		1	1	1	1	2				1	1	1				1	1	HST	1	0	1	3	1	6
TB				1	1	2	1	1	1	3				1	1							TB	0	0	1	2	3	6
DAL				1		1	1	1	1	3			1		1							DAL	0	0	2	2	1	5
DEN					1	1		1	1	2									1	1		DEN	0	0	1	2	2	5
MIA					2	2			1	1			1	1	2							MIA	0	0	1	1	3	5
NO		1			1	2			1	1				1	1					1	1	NO	0	1	0	2	2	5
NYJ									1	1				2	2	4						NYJ	0	0	0	2	3	5
SD			1		1	2		2	2	2				1	1	1						SD	0	0	1	2	2	5
CLE			1	1		2								1	1					1	1	CLE	0	0	1	2	1	4
KC								1	1					2	2					1	1	KC	0	0	0	1	3	4
OAK					1	1								1	1					1	2	OAK	0	1	0	0	3	4
ARZ				1		1		1		1										1	1	ARZ	0	0	0	0	2	3
CHI				1		1								1	1	2						CHI	0	0	0	2	1	3
DET					1	1														1	1	DET	0	0	0	1	2	3
NYG	1					1							1	1	1					1	1	NYG	1	0	0	1	1	3
TEN				1	1	2														1	1	TEN	0	0	0	2	1	3
CAR					1	1		1		1												CAR	0	0	0	1	1	2
ATL								1	1													ATL	0	0	0	0	1	1
BAL																				1	1	BAL	0	0	0	0	1	1
JAX													1	1								JAX	0	0	1	0	0	1
Total	1	3	4	8	28	44	6	15	29	50	3	7	14	23	47	1	3	3	10	25	42	Total	2	9	20	47	105	183





Released Draft Picks – cont.

Seattle is willing to quickly move on from draft picks if needed, *creating more opportunities* for Undrafted Free Agents to compete for roster spots.

The following shows the teams that are willing to quickly move on from draft picks:

	Total	Rookie Season	Following Seasons	% Released in Rookie Season
SD	7	5	2	71%
WN	15	10	5	67%
MIN	14	9	5	64%
NYJ	8	5	3	63%
SEA	15	9	6	60%
HST	10	6	4	60%
PIT	15	9	6	60%
NE	14	8	6	57%
MIA	9	5	4	56%
CIN	15	8	7	53%
GB	12	6	6	50%
NO	10	5	5	50%
SF	16	8	8	50%
STL	15	7	8	47%
DAL	11	5	6	45%
DEN	11	5	6	45%
IND	16	7	9	44%
TB	14	6	8	43%
NFL Avg	338	131	207	39%
BUF	15	6	9	40%
PHL	21	8	13	38%
ARZ	10	3	7	30%
DET	10	3	7	30%
TEN	10	3	7	30%
KC	14	4	10	29%
OAK	14	4	10	29%
CHI	11	3	8	27%
NYG	11	3	8	27%
CLE	15	4	11	27%
ATL	6	1	5	17%
BAL	8	1	7	13%
CAR	16	2	14	13%
JAX	9	1	8	11%





Released Draft Picks – cont.

This list displays the details of each Undrafted FA originally signed by SEA that have played in the regular season for SEA and the draft picks that have been released to accommodate the Undrafted FA on SEA's 53 Man Roster.

Seattle Seahawks - Draft Picks released in Rookie Season / Active Undrafted Players in Rookie Season

Rookie Year	Name	Pos	Pick	Rd	Pick	Overall	Team	College	Transaction	Date
2010	WILSON, E J	DL	2010	4	29	127	SEA	N CAROLINA	Waived, No Recall	11/23/2010
	KONZ, JAMESON	TE	2010	7	38	245	SEA	KENT ST	Waived, Injured, Prior to Cut to 65	8/2/2010
	BROWN, MARCUS	CB	2010	FA			SEA	ARKANSAS ST		
	PAWELEK, JOE	ILB	2010	FA			SEA	BAYLOR		
2011	LEGREE, MARK	SS	2011	5	25	156	SEA	APPALACHIAN	Waived, No Recall	9/3/2011
	LEVINGSTON, PEP	DL	2011	7	2	205	SEA	LSU	Waived, No Recall	9/4/2011
	JOHNSON, JERON	SS	2011	FA			SEA	BOISE ST		
	BALDWIN, DOUG	WR	2011	FA			SEA	STANFORD		
	LOCKETTE, RICARDO	WR	2011	FA			SEA	FT VALLEY ST		
	MORGAN, MICHAEL	OLB	2011	FA			SEA	USC		
	PARKER, RON	CB	2011	FA			SEA	NEWBERRY		
PORTIS, JOSH	QB	2011	FA			SEA	CAL PA			
2012	TOOMER, KOREY	LB	2012	5	19	154	SEA	IDAHO	Waived, No Recall	8/31/2012
	JOHNSON, RISHAW	G	2012	FA			SEA	CAL PA		
	KEARSE, JERMAINE	WR	2012	FA			SEA	WASHINGTON		
	MCGRATH, SEAN	TE	2012	FA			SEA	HENDERSON ST		
	SHEAD, DESHAWN	SS	2012	FA			SEA	PORTLAND ST		
2013	HARPER, CHRIS	WR	2013	4	26	123	SEA	KANSAS ST	Waived, No Recall	8/31/2013
	POWELL, TY	LB	2013	7	25	231	SEA	HARDING	Waived, No Recall	8/31/2013
	SMITH, JARED	OL	2013	7	35	241	SEA	NEW HAMP	Waived, No Recall	8/31/2013
	SEYMOUR, RYAN	OL	2013	7	14	220	SEA	VANDERBILT	Waived, No Recall	8/31/2013
	BAILEY, ALVIN	OL	2013	FA			SEA	ARKANSAS		
	LOTULELEI, JOHN	OLB	2013	FA			SEA	UNLV		
	MAYOWA, BENSON	DE	2013	FA			SEA	IDAHO		

Denotes Undrafted Player that made active roster

Denotes Drafted Player that was released

Denotes that undrafted player made active roster and draft pick was released





Roster = Proof



Proof is on the roster:

- **8 current Seahawks**, who came to the team as *Undrafted Free Agents*, contributed to the **2013 season**:
 1. OL Alvin Bailey
 2. WR Doug Baldwin
 3. DB Jeron Johnson
 4. WR Jermaine Kearse
 5. WR Ricardo Lockette
 6. DE Benson Mayowa
 7. LB Mike Morgan
 8. DB DeShawn Shead

- Baldwin and Kearse combined for *12 touchdown receptions last season*, including two in the Super Bowl

- Six other UDFAs signed by Seattle *earned roster spots with other teams as rookies* (*Ranks sixth in the NFL*)





Claimed Off Waivers

Other teams around the league target players fighting for roster spots in Seattle.

Over the past four seasons, the Seahawks have had a league-high 28 released players claimed off waivers from July 1 until the first week of the regular season.

Waiver Claims - Number of Players Claimed from Preseason Team

From July 1st Until 1st Game of Regular Season					
Release Team	2010	2011	2012	2013	Total
SEA	5	7	5	11	28
NE	1	21	2	1	25
HST	3	3	11	7	24
PHL	6	5	7	5	23
GB	10	2	0	8	20
MIA	6	6	5	2	19
SF	0	3	5	10	18
DAL	3	11	1	1	16
IND	2	5	4	5	16
CHI	4	3	5	3	15
PIT	7	2	0	6	15
CLE	2	1	2	9	14
STL	2	9	2	0	13
BUF	1	3	4	4	12
TB	0	4	4	4	12
NO	3	1	3	4	11
JAX	1	3	3	3	10
MIN	3	0	2	5	10
ARZ	1	1	1	6	9
DEN	6	2	1	0	9
NYG	6	1	1	1	9
WN	1	1	5	1	8
BAL	1	1	1	4	7
CIN	0	2	3	1	6
DET	1	3	0	2	6
NYJ	1	3	2	0	6
ATL	1	1	0	2	4
OAK	1	1	1	1	4
SD	0	4	0	0	4
TEN	1	0	0	3	4
CAR	0	2	1	0	3
KC	0	0	0	2	2
Total	79	111	81	111	382

2010 - 2013 Undrafted Free Agents

Acquired From Original Signing Team During Rookie Season					
Signing Club	2010	2011	2012	2013	Total
JAX	5	2	3	2	12
HST	2		6	2	10
BUF	3	3	1	2	9
DAL	3		4	1	8
SF	2		3	2	7
SEA	3	1		2	6
CHI	3	2	1		6
IND		2	4		6
SD		2	2	2	6
TB	2	2	1	1	6
ATL	2	1	1	1	5
BAL	1	2	1	1	5
DEN	2		2	1	5
MIA	1	2		2	5
MIN		1	3	1	5
NO	2			2	4
NYG	2	1	1		4
STL		1	1	2	4
TEN	2			2	4
WN	1	1		2	4
GB	1			2	3
NE		2		1	3
NYJ	1	1		1	3
PHL	1		1	1	3
CIN	1	1			2
CLE				2	2
KC				2	2
OAK	1	1			2
CAR	1				1
DET				1	1
PIT				1	1
ARZ	0	0	0	0	0
Total	42	28	35	39	144





Practice Squad



Where do Practice Squad Players come from?

- 82% of all 2013 PSQ players signed back with their original team
- It's important to know what teams use their Practice Squad to develop future talent

2010 - 2013 Practice Squad Development

Team	Players Elevated from teams own Practice Squad	Rank	# of Different Players Starting	Rank	Games Played	Rank	Games Started	Rank	Overall Avg Rank
IND	40	1	12	1	254	3	53	5	3
SEA	32	4	9	2	291	2	62	3	3
JAX	38	2	8	3	226	7	61	4	4
WN	27	9	8	3	322	1	49	6	5
TB	30	6	7	4	244	4	45	7	5
NYG	18	17	6	5	232	6	63	2	8
BUF	35	3	8	3	190	16	37	11	8
STL	27	9	6	5	224	9	38	10	8
CHI	27	9	5	6	192	14	44	8	9
CAR	29	7	9	2	182	18	33	12	10
DAL	31	5	3	8	225	8	20	19	10
CIN	19	16	5	6	237	5	29	13	10
SD	29	7	8	3	210	12	20	19	10
HST	28	8	5	6	217	10	22	17	10
NYJ	29	7	5	6	207	13	17	20	12
PHL	21	14	8	3	135	23	39	9	12
DEN	23	12	4	7	191	15	23	16	13
NO	19	16	4	7	122	27	72	1	13
OAK	25	10	7	4	185	17	12	22	13
CLE	25	10	6	5	132	25	25	15	14
MIN	25	10	5	6	182	18	14	21	14
MIA	24	11	2	9	215	11	10	24	14
KC	21	14	8	3	133	24	17	20	15
PIT	20	15	5	6	156	21	17	20	16
BAL	18	17	2	9	158	20	21	18	16
NE	18	17	8	3	109	28	20	19	17
SF	18	17	3	8	166	19	11	23	17
DET	17	18	5	6	67	30	27	14	17
ATL	17	18	3	8	138	22	12	22	18
ARZ	23	12	3	8	124	26	9	25	18
GB	22	13	3	8	132	25	7	26	18
TEN	17	18	4	7	104	29	11	23	19
Total	792		184		5902		940		





Conclusion

The Seahawks consistently field one of the NFL's **youngest rosters**.

History has show that the **Seahawks keep and develop the Undrafted Free Agents** they sign, even at the expense of draft choices.

The Seahawks are **more likely** than most teams to give your Undrafted Free Agent **play time in the pre-season**, giving your client the **best opportunity** to make the Seahawks or other team's roster.

