

ATTENDANCE/TV RATINGS

NFL'S 10 HIGHEST SCORING WEEKENDS

Point Total	Date	Weekend
837	November 20-24, 2008	12th
788	December 29-30, 2007	17th
788	December 5-6, 2004	13th
788	September 5, 8-9, 2002	1st
779	December 16, 19-20, 2010	15th
762	November 10-11, 1996	11th
761	October 16-17, 1983	7th
759	October 2-3, 2011	4th
759	January 1, 2012	17th
753	December 8-9, 2002	14th

TOP 10 TELEVISED SPORTS EVENTS OF ALL-TIME

(Based on A.C. Nielsen Figures)

Program	Date	Network	Share	Rating
Super Bowl XVI	1/24/82	CBS	73%	49.1
Super Bowl XVII	1/30/83	NBC	69%	48.6
Winter Olympics	2/23/94	CBS	64%	48.5
Super Bowl XX	1/26/86	NBC	70%	48.3
Super Bowl XII	1/15/78	CBS	67%	47.2
Super Bowl XIII	1/21/79	NBC	74%	47.1
Super Bowl XLVI	2/5/12	NBC	71%	47.0
Super Bowl XVIII	1/22/84	CBS	71%	46.4
Super Bowl XIX	1/20/85	ABC	63%	46.4
Super Bowl XIV	1/20/80	CBS	67%	46.3

TEN MOST WATCHED TV PROGRAMS & ESTIMATED TOTAL NUMBER OF VIEWERS

(Based on A.C. Nielsen Figures)

Program	Date	Network	*Total Viewers
Super Bowl XLV	Feb. 6, 2011	FOX	162,900,000
Super Bowl XLVI	Feb. 5, 2012	NBC	159,200,000
Super Bowl XLIV	Feb. 7, 2010	CBS	153,400,000
Super Bowl XLIII	Feb. 1, 2009	NBC	151,600,000
Super Bowl XLII	Feb. 3, 2008	FOX	148,300,000
Super Bowl XXXVIII	Feb. 1, 2004	CBS	144,400,000
Super Bowl XL	Feb. 5, 2006	ABC	141,400,000
Super Bowl XLI	Feb. 4, 2007	CBS	139,800,000
Super Bowl XXXVII	Jan. 26, 2003	ABC	138,900,000
Super Bowl XXX	Jan. 28, 1996	NBC	138,488,000

*Watched some portion of the broadcast

NFL'S 10 BIGGEST SINGLE-GAME ATTENDANCE TOTALS

Date	Site	Game	Teams	Attendance
August 15, 1994	Azteca Stadium	American Bowl (Mexico City)	Cowboys vs. Oilers	112,376
August 17, 1998	Azteca Stadium	American Bowl (Mexico City)	Cowboys vs. Patriots	106,424
August 22, 1947	Soldier Field	College All-Star	Bears vs. All-Stars	105,840
September 20, 2009	Cowboys Stadium	Regular Season	Cowboys vs. Giants	105,121
August 4, 1997	Estadio Guillermo Canedo	American Bowl (Mexico City)	Broncos vs. Dolphins	104,629
January 20, 1980	Rose Bowl	Super Bowl XIV	Steelers vs. Rams	103,985
January 30, 1983	Rose Bowl	Super Bowl XVII	Redskins vs. Dolphins	103,667
October 2, 2005	Azteca Stadium	Regular Season	49ers at Cardinals	103,467
January 9, 1977	Rose Bowl	Super Bowl XI	Raiders vs. Vikings	103,438
November 10, 1957	L.A. Coliseum	Regular Season	49ers at Rams	102,368

NFL'S TOP FIVE PAID ATTENDANCE TOTALS FOR ALL GAMES

Year	Preseason	Regular Season	Postseason	All Games
2007	4,119,278	17,345,205	792,019	22,256,502
2006	4,083,282	17,340,879	775,551	22,199,712
2008	3,995,942	17,055,982	806,840	21,858,764
2005	3,977,388	17,012,453	802,255	21,792,096
2004	3,918,848	17,000,811	788,965	21,708,624

TEN HIGHEST-RATED NFL MONDAY NIGHT FOOTBALL GAMES OF ALL-TIME

(Based on A.C. Nielsen Figures)

Game	Date	Share	Rating
Chicago at Miami	12/2/85	46%	29.6
N.Y. Giants at San Francisco	12/3/90	42%	26.9
Dallas at Washington	10/2/78	43%	26.8
Pittsburgh at San Diego	12/22/80	40%	25.3
Philadelphia at Miami	11/30/81	40%	25.3
Pittsburgh at Houston	12/10/79	40%	25.1
Dallas at Miami	12/17/84	40%	25.1
Pittsburgh at Dallas	9/13/82	42%	24.9
Cincinnati at Oakland	12/6/76	40%	24.7
Dallas at Washington	10/8/73	40%	24.6
Minnesota at Atlanta	11/19/73	40%	24.6

PAID ATTENDANCE

NFL'S TOP 10 PAID ATTENDANCE WEEKENDS

Weekend	Games	Attendance
September 8, 11-12, 2005	16	1,115,018
December 6, 9-10, 2007	16	1,113,376
November 20-21, 2005	16	1,112,555
December 27-28, 2003	16	1,106,818
November 19-20, 2006	16	1,106,739
September 23-24, 2007	16	1,103,570
December 24-26, 2005	16	1,102,701
September 7, 10-11, 2006	16	1,102,102
September 9, 12-13, 2004	16	1,101,332
December 7, 10-11, 2006	16	1,099,794

NFL'S TOP 10 TEAM SINGLE-SEASON HOME PAID ATTENDANCE TOTALS

Year	Club	Games	Attendance
2007	Washington Redskins	8	711,471
2008	Washington Redskins	8	710,049
2006	Washington Redskins	8	708,952
2004	Washington Redskins	8	707,920
2005	Washington Redskins	8	707,614
2009	Washington Redskins	8	681,703
2010	Washington Redskins	8	680,966
2003	Washington Redskins	8	667,033
2002	Washington Redskins	8	663,536
2001	Washington Redskins	8	661,970

NFL PAID ATTENDANCE

For detailed 2011 attendance, see page 246.

Year	Regular Season	Average	Postseason	Total
2011	16,562,706 (256 games)	64,698	828,457 (12)	17,391,163
2010	16,569,514 (255 games****)	64,978	800,426 (12)	17,369,940
2009	16,651,126 (256 games)	65,043	823,882 (12)	17,475,008
2008	17,055,982 (256 games)	66,625	806,840 (12)	17,862,822
2007	17,345,205 (256 games)	#67,755	792,019 (12)	#18,137,224
2006	17,340,879 (256 games)	67,738	775,551 (12)	18,116,430
2005	17,012,453 (256 games)	66,455	802,255 (12)	17,814,708
2004	17,000,811 (256 games)	66,409	788,965 (12)	17,789,776
2003	16,913,584 (255 games***)	66,328	805,546 (12)	17,719,130
2002	16,833,310 (256 games)	65,755	781,944 (12)	17,615,254
2001	16,166,258 (248 games)	65,187	766,905 (12)	16,933,163
2000	16,387,289 (248 games)	66,078	809,132 (12)	17,196,421
1999	16,206,640 (248 games)	65,349	793,759 (12)	17,000,399
1998	15,364,873 (240 games)	64,020	822,885 (12)	16,187,758
1997	14,967,314 (240 games)	62,364	801,879 (12)	15,769,193
1996	14,612,417 (240 games)	60,885	769,310 (12)	15,381,727
1995	15,043,562 (240 games)	62,682	790,906 (12)	15,834,468
1994	14,030,435 (224 games)	62,636	779,738 (12)	14,810,173
1993	13,966,843 (224 games)	62,352	814,607 (12)	14,781,450
1992	13,828,887 (224 games)	61,736	815,910 (12)	14,644,797
1991	13,841,459 (224 games)	61,792	813,247 (12)	14,654,706
1990	13,959,896 (224 games)	62,321	847,543 (12)	14,807,439
1989	13,625,662 (224 games)	60,829	685,771 (10)	14,311,433
1988	13,539,848 (224 games)	60,446	658,317 (10)	14,198,165
1987	11,406,166 (210 games**)	54,315	656,977 (10)	12,063,143
1986	13,588,551 (224 games)	60,663	734,002 (10)	14,322,553
1985	13,345,047 (224 games)	59,567	710,768 (10)	14,055,815
1984	13,398,112 (224 games)	59,813	665,194 (10)	14,063,306
1983	13,277,222 (224 games)	59,273	675,513 (10)	13,952,735
1982	7,367,438 (126 games*)	58,472	#1,033,153 (16)	8,400,591
1981	13,606,990 (224 games)	60,745	637,763 (10)	14,244,753
1980	13,392,230 (224 games)	59,787	624,430 (10)	14,016,660
1979	13,182,039 (224 games)	58,848	630,326 (10)	13,812,365
1978	12,771,800 (224 games)	57,017	624,388 (10)	13,396,188
1977	11,018,632 (196 games)	56,218	534,925 (8)	11,553,557
1976	11,070,543 (196 games)	56,482	492,884 (8)	11,563,427
1975	10,213,193 (182 games)	56,116	475,919 (8)	10,689,112
1974	10,236,322 (182 games)	56,244	438,664 (8)	10,674,986
1973	10,730,933 (182 games)	58,961	525,433 (8)	11,256,366
1972	10,445,827 (182 games)	57,395	483,345 (8)	10,929,172
1971	10,076,035 (182 games)	55,363	483,891 (8)	10,559,926
1970	9,533,333 (182 games)	52,381	458,493 (8)	9,991,826
1969	6,096,127 (112 games) NFL	54,430	162,279 (3)	6,258,406
	2,843,373 (70 games) AFL	40,620	167,088 (3)	3,010,461
1968	5,882,313 (112 games) NFL	52,521	215,902 (3)	6,098,215
	2,635,004 (70 games) AFL	37,643	114,438 (2)	2,749,442
1967	5,938,924 (112 games) NFL	53,026	166,208 (3)	6,105,132
	2,295,697 (63 games) AFL	36,439	53,330 (1)	2,349,027
1966	5,337,044 (105 games) NFL	50,829	74,152 (1)	5,411,196
	2,160,369 (63 games) AFL	34,291	42,080 (1)	2,202,449
1965	4,634,021 (98 games) NFL	47,286	100,304 (2)	4,734,325
	1,782,384 (56 games) AFL	31,828	30,361 (1)	1,812,745

PAID ATTENDANCE

Year	Regular Season		Average	Postseason	Total
1964	4,563,049	(98 games) NFL	46,562	79,544 (1)	4,642,593
	1,447,875	(56 games) AFL	25,855	40,242 (1)	1,488,117
1963	4,163,643	(98 games) NFL	42,486	45,801 (1)	4,209,444
	1,208,697	(56 games) AFL	21,584	63,171 (2)	1,271,868
1962	4,003,421	(98 games) NFL	40,851	64,892 (1)	4,068,313
	1,147,302	(56 games) AFL	20,487	37,981 (1)	1,185,283
1961	3,986,159	(98 games) NFL	40,675	39,029 (1)	4,025,188
	1,002,657	(56 games) AFL	17,904	29,556 (1)	1,032,213
1960	3,128,296	(78 games) NFL	40,106	67,325 (1)	3,195,621
	926,156	(56 games) AFL	16,538	32,183 (1)	958,339
1959	3,140,000	(72 games)	43,617	57,545 (1)	3,197,545
1958	3,006,124	(72 games)	41,752	123,659 (2)	3,129,783
1957	2,836,318	(72 games)	39,393	119,579 (2)	2,955,897
1956	2,551,263	(72 games)	35,434	56,836 (1)	2,608,099
1955	2,521,836	(72 games)	35,026	85,693 (1)	2,607,529
1954	2,190,571	(72 games)	30,425	43,827 (1)	2,234,398
1953	2,164,585	(72 games)	30,064	54,577 (1)	2,219,162
1952	2,052,126	(72 games)	28,502	97,507 (2)	2,149,633
1951	1,913,019	(72 games)	26,570	57,522 (1)	1,970,541
1950	1,977,753	(78 games)	25,356	136,647 (3)	2,114,400
1949	1,391,735	(60 games)	23,196	27,980 (1)	1,419,715
1948	1,525,243	(60 games)	25,421	36,309 (1)	1,561,552
1947	1,837,437	(60 games)	30,624	66,268 (2)	1,903,705
1946	1,732,135	(55 games)	31,493	58,346 (1)	1,790,481
1945	1,270,401	(50 games)	25,408	32,178 (1)	1,302,579
1944	1,019,649	(50 games)	20,393	46,016 (1)	1,065,665
1943	969,128	(40 games)	24,228	71,315 (2)	1,040,443
1942	887,920	(55 games)	16,144	36,006 (1)	923,926
1941	1,108,615	(55 games)	20,157	55,870 (2)	1,164,485
1940	1,063,025	(55 games)	19,328	36,034 (1)	1,099,059
1939	1,071,200	(55 games)	19,476	32,279 (1)	1,103,479
1938	937,197	(55 games)	17,040	48,120 (1)	985,317
1937	963,039	(55 games)	17,510	15,878 (1)	978,917
1936	816,007	(54 games)	15,111	29,545 (1)	845,552
1935	638,178	(53 games)	12,041	15,000 (1)	653,178
1934	492,684	(60 games)	8,211	35,059 (1)	527,743

Record

*Players' 57-day strike reduced 224-game schedule to 126 games.

**Players' 24-day strike reduced 224-game schedule to 210 games.

***The Week 8 Miami at San Diego game is not included. The game was moved to Arizona due to the San Diego wildfires and tickets were distributed at no charge.

****The Week 14 N.Y. Giants at Minnesota game is not included. The game was moved to Detroit due to the Minneapolis blizzard. Original game tickets were cross-honored at Ford Field. Remaining tickets were distributed at no charge.