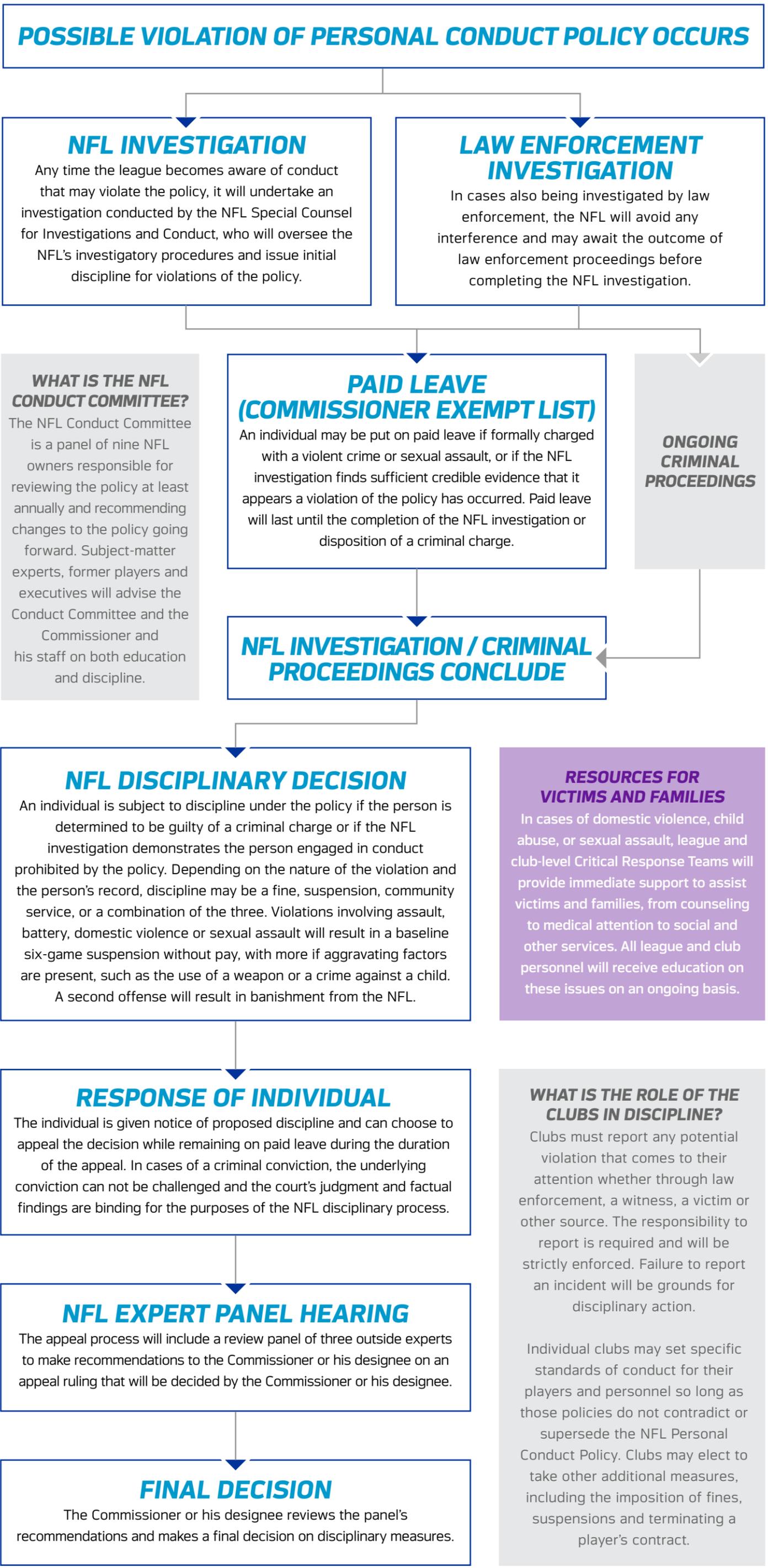




# THE NEW NFL PERSONAL CONDUCT POLICY

The NFL has developed a new Personal Conduct Policy that applies to all NFL personnel — owners, coaches, players, other team employees, game officials and league office employees. The policy was developed after discussions with more than 150 experts from across the country — including domestic violence and sexual assault experts, advocates and survivors, law enforcement officials, academic experts, business leaders, current and former players and the NFL Players Association.

**HOW DOES IT WORK?** The policy establishes clear standards of behavior for all NFL personnel. Clubs are obligated to promptly report any potential violation of the policy that comes to their attention and must fully cooperate with any related law enforcement and NFL investigations. When a potential violation occurs, the NFL will provide evaluation and counseling services for the player or employee, as well as resources to assist victims and families. The NFL will follow a fair and predictable process for investigating the incident and ultimately taking disciplinary action if a violation has occurred. Here is how the process works:



**ADDITIONAL VIOLATIONS OF THE PERSONAL CONDUCT POLICY CAN RESULT IN BANISHMENT FROM THE NFL.**